

# CYBER SAFETY

## 4 STEPS TO KEEP YOU CYBER SAFE



Being online exposes us to cyber criminals and others who commit identity theft, fraud, and harassment. Every time we connect to the Internet—at home, at school, at work, or on our mobile devices—we make decisions that affect our cybersecurity. Emerging cyber threats require engagement from the entire American community to create a safer cyber environment—from government and law enforcement to the private sector and, most importantly, members of the public.

Think you're not worth being the target of online predators? Think again! Hackers don't need to know how much is in your bank account to want to get into it. Your identity, your financial data, what's in your email..... it's all valuable. And cyber criminals will cast as wide a net as possible to get to anyone they can. They're counting on you thinking you're not a target. So how can you reduce the chances of falling for the scams? Learn the signs! Let's start with the basics of "cyber hygiene," easy and common-sense ways to protect yourself online.



1. **Implement multi-factor authentication** on your accounts and make it significantly less likely you'll get hacked.
2. **Update your software.** In fact, turn on automatic updates.
3. **Think before you click.** More than 90% of successful cyber-attacks start with a phishing email.
4. Use **strong passwords** and ideally a password manager to generate and store unique passwords.

Our world is increasingly digital and increasingly interconnected. So, while we must protect ourselves, it's going to take all of us to really protect the systems we all rely on. Being cyber smart is contagious. Take the four basic steps outlined above and help two friends do the same.